

## **Moth Photographers Group Foundation - Board of Directors meeting**

**18 Sept 2020**

*Minutes prepared by Greg Pohl, acting Secretary.*

*In attendance: Steve Nanz, Kelly Richers, Monica Krancevic, Chris Schmidt, Richard Brown, Greg Pohl.*

*Regrets: Jacqueline Miller, Bob Patterson (non-voting emeritus), Don Lafontaine (non-voting emeritus).*

*Meeting called to order - 1:05 PM ET, by Steve Nanz*

### **1. Report from the Treasurer - Kelly Richers**

Donations totaling \$26,000 have been received so far this calendar year.

We currently have approximately \$30,000 in cash. Pending some forthcoming decisions about spending money on the website, it has not been tied up in an interest-bearing account.

The foundation expresses our gratitude to these generous donors.

### **2. MPG Website.**

Steve provided an update on the plan to migrate the website to a new platform, improve the editing accessibility, and to greatly expand the end-user experience and mapping on the site, as outlined in the meeting agenda. Previously, a project plan had been prepared and presented by Steve, but the board considered it to be too vague and with too many uncertainties, to be approved as-is.

Steve would like to offer a \$1,000 consulting fee to a contractor he is familiar with (Nathan Scheffey), to develop a more detailed proposal. The cost would be applied to the contract if awarded, so that we are not seen to be spinning his wheels. The expectation is that Nate would return to us a new proposal which addresses all our concerns. Once that proposal has been received, Steve would obtain a 2nd opinion from another party, as to the merits and feasibility of the proposal.

Discussion followed, relating to specific features of the proposed new website. The features we are looking for have been compiled by Steve, and Monica and Greg, in

separate documents, based on previous discussions by the board and other interested users.

MOTION - (1st Richers, 2nd Nanz): That a \$1000 contract as outlined above be issued.

- passed unanimously.

ACTION - KRANCEVIC: Send Steve a copy of the email from Greg with Monica's response (August 16, 2019) that raised issues with the 2nd proposal submitted by Nate Scheffey

ACTION - NANZ: Send our detailed list of desired website features to Nate, so he can prepare a more detailed project proposal.

### **3. MPG Logo.**

Last year, Steve prepared a rough draft of a proposed logo. At that time, the board asked for some modifications. Steve hasn't had time to do this, and asked for a volunteer to prepare a better candidate as a logo for the organization. Monica advised that we want a very simple logo that works at various scales from tiny thumbnail to letterhead. Chris volunteered.

ACTION - SCHMIDT: Prepare a revised logo, for the board to consider adopting.

### **4. Fundraising.**

Steve suggested that we can't do much fundraising until we have a more detailed proposal in hand for the website. However, there was some previous uncertainty about who we would and would not be willing to receive funds from.

Monica said that we need to draw up a list of organizations to approach.

Discussion ensued about the pros and cons of receiving money from various donors, and how that might affect the foundation's operations and decision-making.

Kelly pointed out that we can't stop an organization from listing us as a recipient, but that we can't be forced to publicize who our donors are, beyond any promises we make to donors, and legal financial reporting commitments.

Kelly also warned that if we reject an offered donation, we could be setting ourselves up to be sued for discrimination.

Based on these discussion, Greg put forward a motion, amended by Kelly to protect us from liability:

MOTION - (1st Pohl, 2nd Richers): The Moth Photographers Group Foundation solicits donations from responsible parties, to further the goals of the foundation. The foundation will consider donations on a case by case basis.

- passed unanimously.

Kelly also noted that we may want to obtain liability insurance, to protect board members from litigation. That would cost approximately \$1000 per year.

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Meeting adjourned, by Steve Nanz, 2:09 PM ET.